

WELCOME TO  
THE NEW ERA OF  
DIGITAL INTERACTION



La Cité

## APPROACH

Robotics  
ExpertsAnimations  
Experts

Every aspect of the **development process** is **meticulously overseen**, from character sketching and personality design, to technology integration, ensuring a cohesive and **high-quality end result** for our customers.

Character  
DesignVoice & Sound  
Design

Storytelling

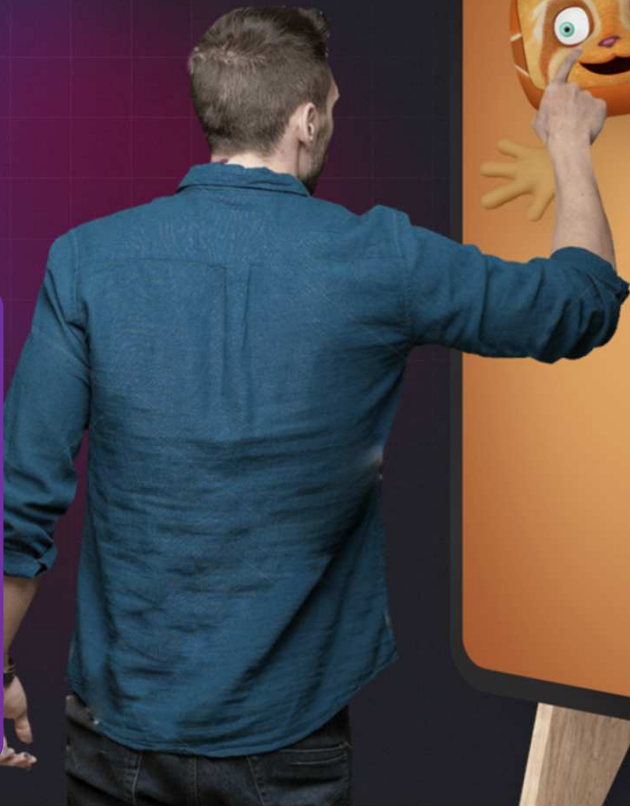
Technology  
IntegrationModeling  
& Texturing

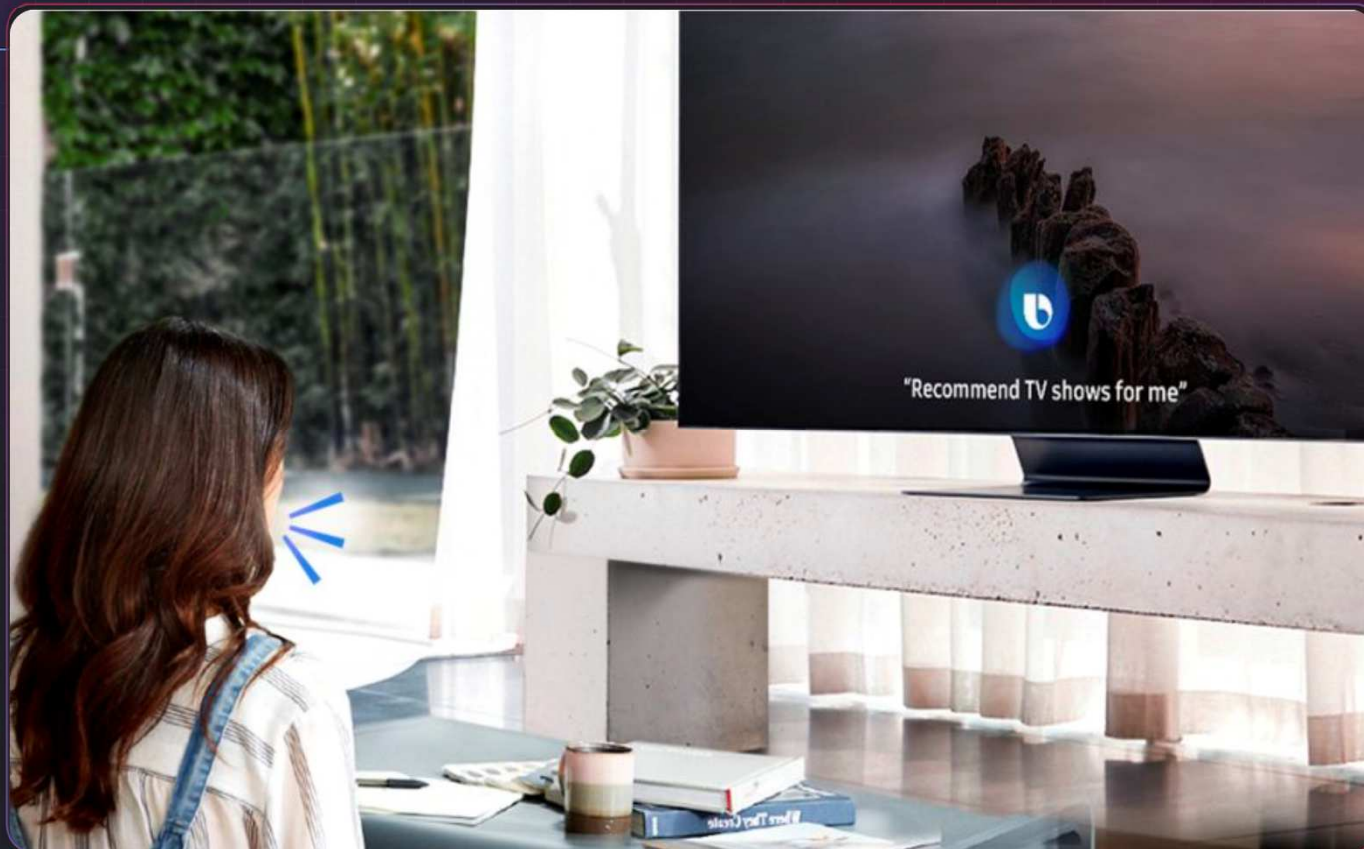
SDK + CSDK

Animations

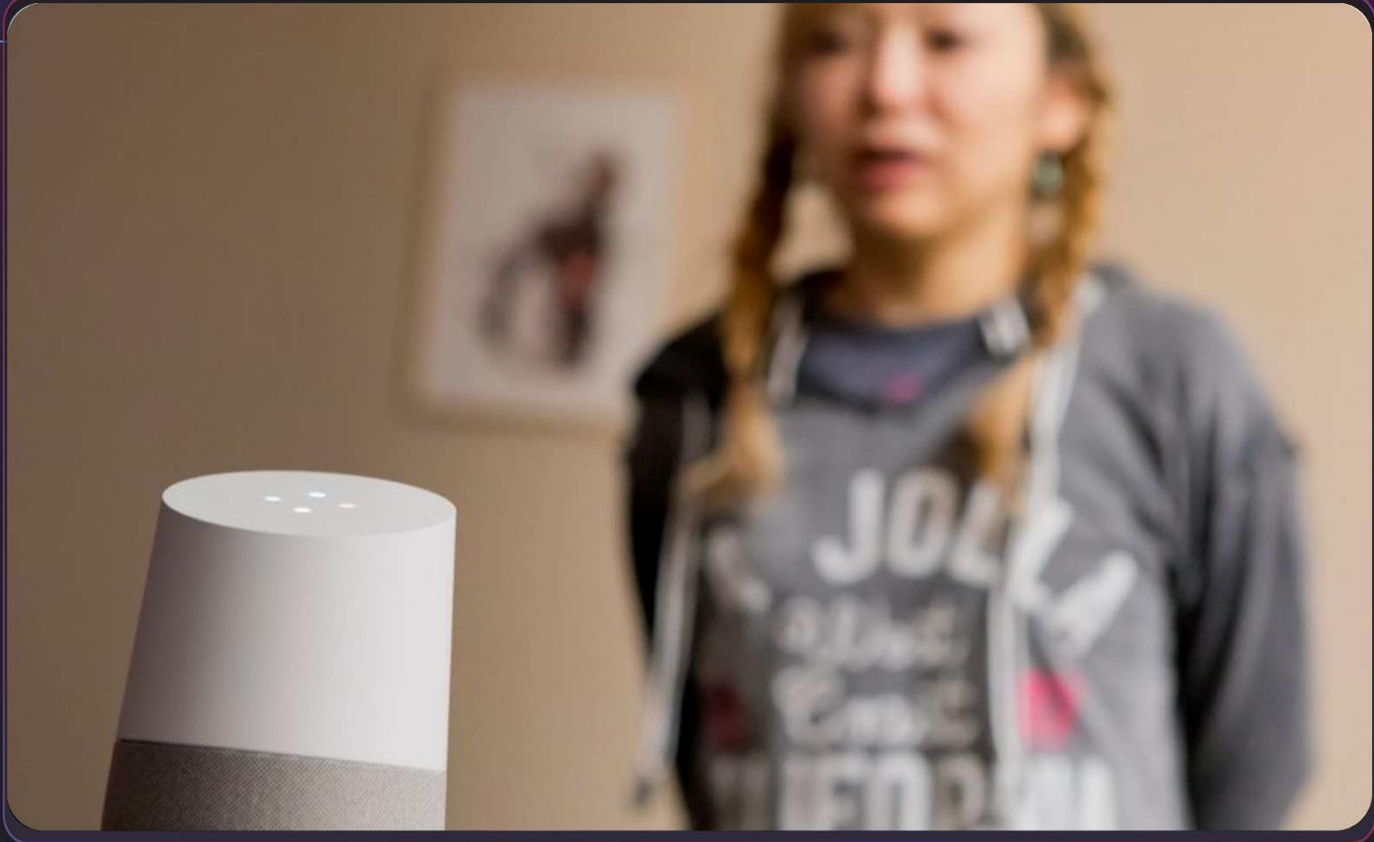
Licence  
& Maintenance

Have the feeling of  
existing in the eyes of the  
character.





Unnatural Voice Interaction



Unnatural Voice Interaction





Natural Voice Interaction

When delivering a message :

**7%** is verbal  
(words)

**38%** is tonality  
(tone of voice, pace, volume)

**55%** is visual  
(body language, facial expressions)



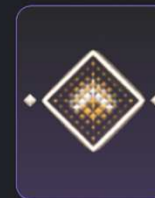
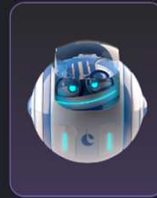
*Dr. Albert Mehrabian*

## DESIGN APPROACH

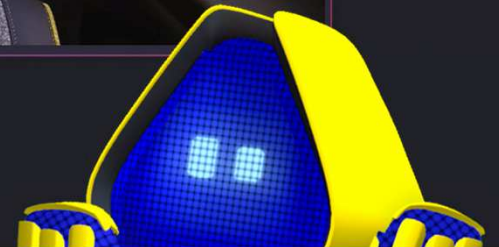
S P O O N  
MARVELOUS CREATURES



Our **design approach** promotes the use of a **legless character** with the **freedom to overlay** onto an existing user interface, enhancing the experience with **interactivity and fluidity**.



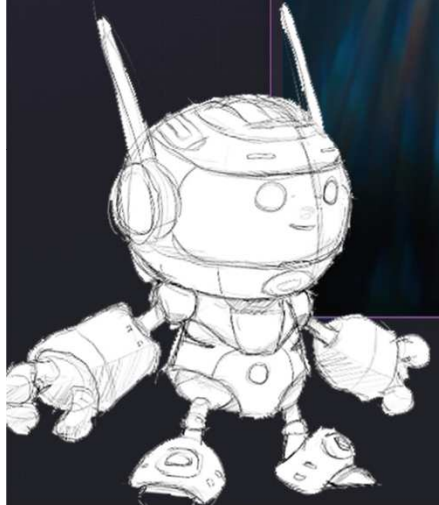






A I 4 U

LE COMPAGNON SPATIAL  
ASSISTANT VIRTUEL INTERACTIF  
POUR LES MÉTIERS DE L'ESPACE



MEET AI-4U

MULTI-  
DEVICE

MULTI-  
USER

MULTI-  
MODAL

TRANSPARENT



OPERATOR



BUTLER

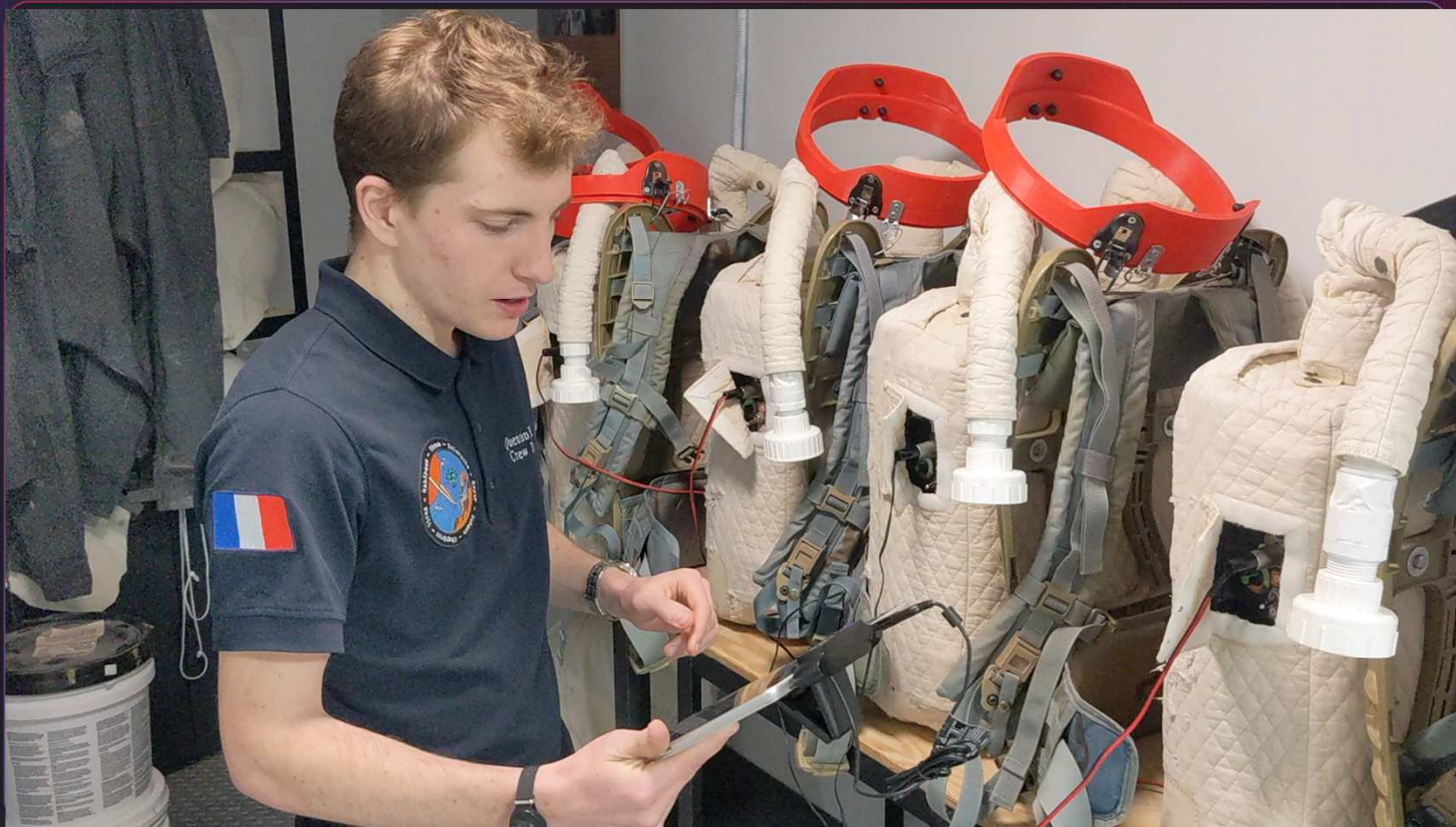


HEALTH



MISSION



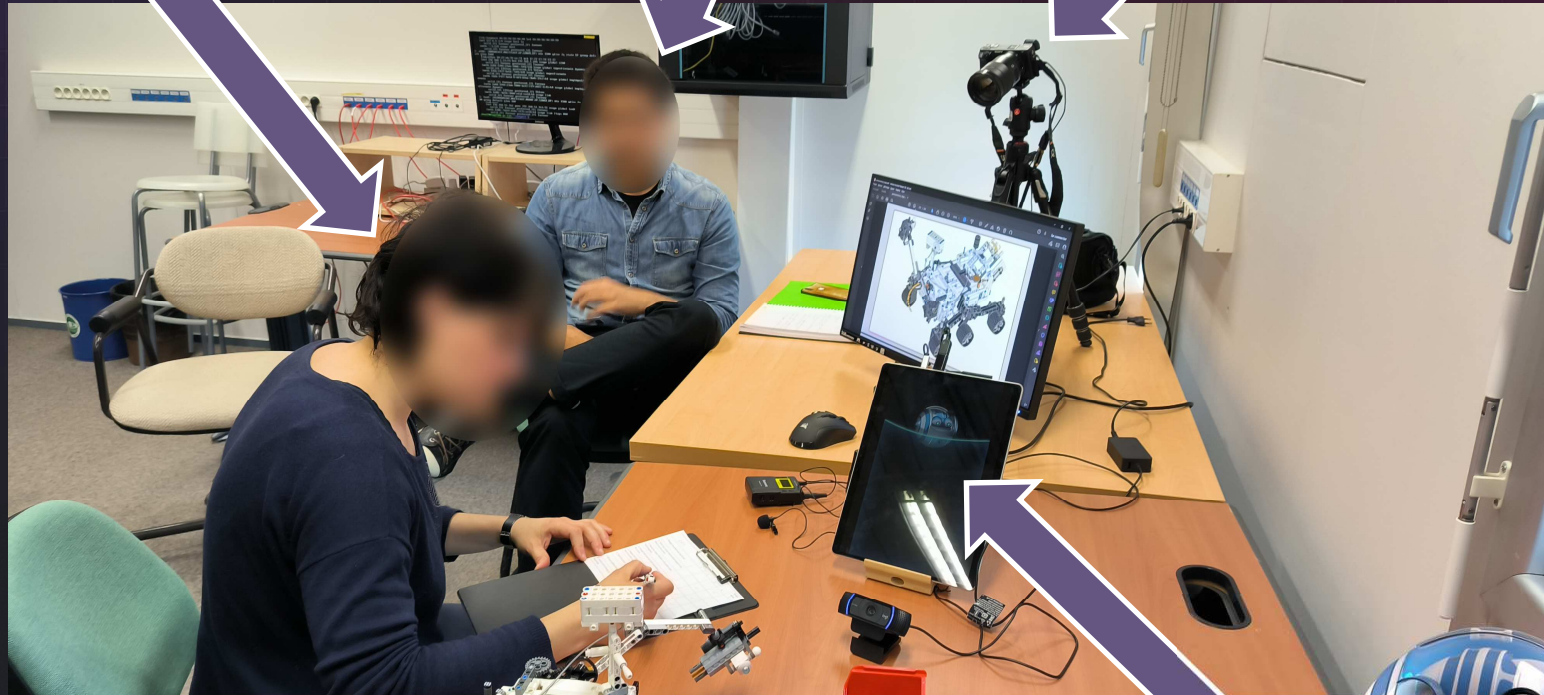


## ANALOG MISSIONS - EXPERIMENTATIONS

OPERATOR

OBSERVER

CAMERA



AI-4U





CAMERA

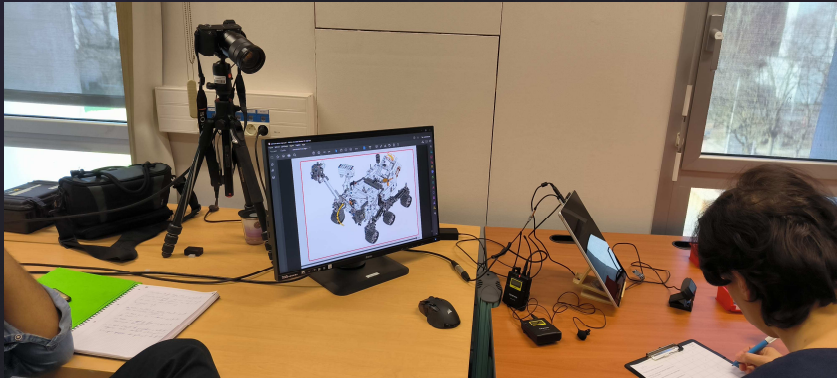
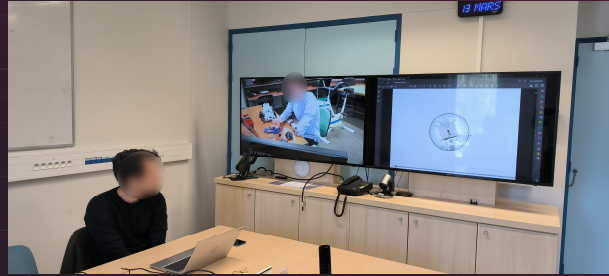
TEST ROOM

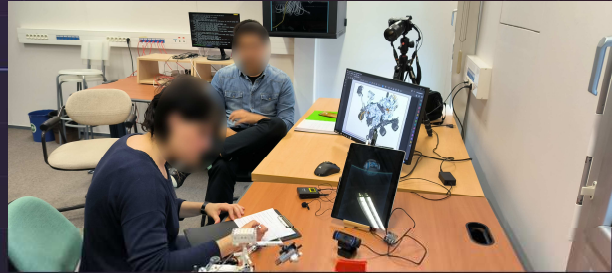


NEXT ROOM



2<sup>nd</sup> OBSERVER





LACK OF  
FLUIDITY

T

HAND FREE  
ASSISTANCE

LACK OF  
VISIBILITY

REALISTIC &  
USEFUL





**Merci !**



**LUC TRUNTZLER**

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